



Dear Business Owner,

Hot August Nights is excited to let you know that we are once again offering our small Business Supporter Program. Our Board of Directors and staff would very much like to invite you to participate as a Supporter of Hot August Nights and become a vital part of our 35th Anniversary celebration which will be held August 2nd through August 7th, 2022.

This small Business Supporter Program is a way in which you can become involved in our great event. It has been created for local businesses to get involved and receive recognition and other benefits for your support of this worthwhile event. For \$500.00 you will receive a packet consisting of:

- A plaque to hang on your wall with a 2022 brass plate that shows customers your commitment to the continued success of Hot August Nights
- Two wristbands for The Garage on Tuesday, August 2nd
 - A reserved concert seating area at the Grand Sierra Resort venue across from the Entertainment stage offering complimentary beverages and pub snacks
- Entry for two to the Drag Races on Wednesday, August 3rd
- Two official 2022 Hot August Nights posters
- One Hot August Nights Supporter window decal to display at your business
- Your company name will be listed in each issue of our official magazine, "Hot Flashes" and on our website as a Business Supporter of Hot August Nights
- One "business card" size ad in our "Hot Flashes" magazine, if you provide a card
- A subscription to our official magazine, "Hot Flashes" published 3 times a year

We truly hope you will consider joining along with other businesses who have become Supporters of our organization. Please take a moment to fill out the enclosed form and return it as soon as you can. If you have any further questions, please do not hesitate to call me at (356-1956, ext. 228)

Sincerely,
Kathy Schaffer
Logistics Manager

Enclosure: Business Supporter Program Application