



Did You Know
Participant & Spectator Comments Answered

Current Questions:

- COVID-19: Did you postpone really because of the riots or political reasons? No, Hot August Nights has a very small hardworking staff of three full-time employees and one part-time employee. They work with over 500 dedicated volunteers that make Hot August Nights happen; many of which fall into the at-risk category. Without our volunteer members, registrants and sponsors the show would not go on. Their safety along with our guest's safety is of up most importance to us and we did not want to put them at risk. Please also know there were many other factors that were taken into consideration such as not being able to obtain permitting for the City of Reno and Sparks. For these reasons, the tough decision was made to postpone our 34th event. Again, we appreciate your understanding and support. We look forward to celebrating our new 34th anniversary in 2021.
- Why would Hot August Nights not be able to have an event this year but the Auction can? Yes, at this time the Hot August Nights Auction presented by MAG Auctions is still planning to move forward on August 7th & 8th. Mag Auctions will be located within a facility (Reno-Sparks Convention Center) where they will be able to secure and monitor the number of guests allowed to enter the building which Hot August Nights could not do in open venues. They will continue to carefully monitoring the progress of COVID-19 to ensure safety for all of their guests.

Event Related Questions:

- How does HAN involve the younger generation: HAN welcomes everyone and anyone to attend our event. Every year when you walk down the street during Hot August Nights, you will see all ages and demographics from all over the world. Classic Cars are a thing of beauty and our youth's eyes light up just like the adults do. We have also included a new event at our Drag Races with classics and new cars going up against each other. If you have never been to Hot August Nights or it's just been a while, we invite you to come see what it's all about and fall in love with the classics as we "Celebrate America's Love Affair with Cars and Rock N' Roll"!
- Parking Issues: We agree! Every year we discuss where we can add more parking but like every special event, there is always going to be a shortage on parking. We do our very best to make sure there is parking for all of our participants in our HAN sanctioned venues. For our spectators, we suggest coming early to find parking or there are many rideshare programs and transit transportation available for your convenience.

- Music genres: As HAN grows older so do some of the legendary bands that we have had on our stages. It has become more and more difficult to find these bands as well as fit into their tour schedule for our event. So, to keep the entertainment fresh, we try to book a diverse selection of artists from the 50's, 60's, and 70's without constant repeat.
- Why is the registration price so much higher than other car events: A majority of other "like" classic car shows are roughly \$25 - \$45 per day for a Show-n-Shine (static display) only with no nightly cruising. These events do not include all the events or "goodies" that HAN offers. Early registration (September) fee is \$155 and includes: 1 participant t-shirt, 1 hat, 2 participant credentials (free entrance into paid venues: Auction, Swap Meet, Drag Races); attend free concerts, Show-n-Shines, controlled cruises, parade, poker run, poker walk and access to multiple exclusive coupons and offers from HAN sponsors.
- More Food Options: We have already reached out to the local food truck groups and are working with them to bring some of their food trucks to our event for 2021.
- HAN is all about the money – hand over fist – where does all the money go – they use volunteers!: HAN is a not-for-profit meaning that all of the money earned by our organization is used in pursuing our objectives and keeping the event running. Did you know that participant registration only covers about 1/3 of the overall event expenses? Reno/Sparks City Services costs are over \$250K alone! Then we still have costs associated with ambulance, security, facility rentals, garbage, porta potties, generators, and so on. Add events such as our free entertainment, with entertainers, lodging, staging, tents, sound, etc., it adds up quickly. There are many more expenses that you may not have even considered such as the fact that we use over 10,000lbs of ice to keep the water cold for our volunteer members during the event.
- HAN only has a full-time hardworking staff of 3 and 1 part-time staff member that is year round. We have over 500 dedicated volunteer club members but we always need more. Did you know that we spend over \$50K in hiring local non-profits, car clubs, and contracted labor to assist with our event? Our members are exceptional and without them, Hot August Nights would not go on. So we want to make sure they are taken care of, and not just during the main event. We supply our members with shirts, hats, visors, meals, beverages, credentials and more. To show our appreciation, throughout the year we also hold multiple parties with great giveaways.

We are always appreciative of feedback on our event and hope that the above FAQ's have helped to answer some of your questions. As we continue to receive comments, we will update this document accordingly. For the most current and up-to-date information, visit our website at:

www.HotAugustNights.net; sign up for our eblast insider: <https://hotaugustnights.net/newsletter-sign-up/>; or follow us on Social media: Facebook.com/HotAugustNights; Twitter and Instagram - @HotAugustNight