



**VENDOR/EXHIBITOR APPLICATION**

August 4<sup>th</sup> – 8<sup>th</sup>, 2020

**GRAND SIERRA RESORT VENUE**

Setup - Monday, August 3<sup>rd</sup>, 8:00am – 6:00pm  
Show Hours: Tuesday thru Saturday – 10:00am – 10:00pm  
Teardown – Saturday after 10:00pm thru Sunday 5:00pm

Exhibitor must be checked in by 5:00pm on Monday. You must contact us if you need to arrive at a later time.

- Vendor vehicles must be off the lot by 8:00pm on Monday
- Vendors must close nightly by 10:00pm
- A minimum deposit of 50% is required at the time application is submitted
- Remaining balance is due no later than July 1<sup>st</sup>
- Return check fee \$45.00
- A maximum of Two (2) parking passes will be provided per booth
- **All vendors must carry their own Liability Insurance**
- **Vendor Fee does not include VIP Access (VIP access is limited to Event Sponsors only)**

**APPLICATION AND PAYMENT MAIL TO:**

1425 E. Greg Street  
Sparks, NV 89431

E-Mail: [kschaffer@hotaugustnights.net](mailto:kschaffer@hotaugustnights.net)  
Direct (775) 356-1956 ext 228 \* Fax (775) 356-1957

NO CANCELLATIONS OR REFUNDS AFTER JULY 1, 2020  
Cancellations subject to a \$100.00 processing fee

**EVENT PRICING**

Total Space Required \_\_\_\_\_ ' Deep X \_\_\_\_\_ ' Wide  
Consider Hitch, Tractor, Awning as NO additional space will be allowed?

		AMOUNT DUE
First 10' wide x 10' deep	\$1,000.00	\$ _____
Additional 10' wide	\$ 750.00	\$ _____
<i>Maximum of 20' deep</i>		

**EQUIPMENT IF NEEDED**

10' x 10' Tent (with sides)	\$300.00	\$ _____
10' x 20' Tent (with sides)	\$400.00	\$ _____
20' x 20' Tent (with sides)	\$700.00	\$ _____
20' x 30' Tent (with sides)	\$800.00	\$ _____
Electricity (20 amps)	\$100.00	\$ _____
Electricity (50 amps)	\$500.00	\$ _____
6' Tables (each)	\$ 15.00	\$ _____
8' Tables (each)	\$ 20.00	\$ _____
Chairs (each)	\$ 8.00	\$ _____
Quartz Lights (each)	\$ 40.00	\$ _____

Total Amount Due	\$ _____
Less 50% Deposit with Application	\$ _____
Balance Due by July 1 <sup>st</sup>	\$ _____

You will be invoiced for the remaining balance by June 1<sup>st</sup>

**PLEASE PRINT**

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Cell # \_\_\_\_\_

E-Mail \_\_\_\_\_

Contact Person at Event \_\_\_\_\_

Event Contact Cell # \_\_\_\_\_

Type of Product or Information \_\_\_\_\_

I understand that by signing below I have read and agree to comply with the rules and regulations stated on the back of this application. Hot August Nights, Inc. has the final decision on application acceptance.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

**PAYMENT METHOD**

**MAKE CHECKS PAYABLE TO HOT AUGUST NIGHTS**

Cash \_\_\_\_\_ Check \_\_\_\_\_ Visa \_\_\_\_\_ Mastercard \_\_\_\_\_

CC# \_\_\_\_\_ Exp Date \_\_\_\_\_

Security Code \_\_\_\_\_

**\*\*\*RETURN CHECK FEE \$45.00\*\*\***

**PAYMENT MUST ACCOMPANY THIS FORM WHEN SUBMITTED**

NO CANCELLATIONS OR REFUNDS AFTER JULY 1, 2020  
Cancellations subject to a \$100.00 processing fee

1. **APPLICATION AND FEES**

- A. This Application shall be subject to the prior approval of Hot August Nights, Inc. (hereinafter referred to as HAN) which reserves the right to reject any application in the best interest of the event.
- B. Vendor/Exhibitor must submit a minimum deposit of 50% of total exhibit space cost as a Deposit with this Application.
- C. Return check fee \$45.00. A returned check will automatically cancel contract until funds are paid in full.
- D. Cancellations must be in writing and are subject to a \$100.00 processing fee. NO refunds or cancellations after July 1, 2020.

2. **ELIGIBILITY AND ACCEPTANCE**

HAN reserves the right to determine eligibility of Vendors/exhibitors, whether prior to or after HAN's acceptance of the Application, and submission of this Application and deposit does not guarantee acceptance by HAN.

3. **VENDOR/EXHIBITOR SPACE ASSIGNMENT**

- A. The method of determining space assignment shall be established by HAN and may be changed from time to time without notice to Vendors/exhibitors.
- B. Exhibit space size requests must be specified on this Application.
- C. **Vendors/Exhibitors shall not assign, sublet, share or apportion the whole or any part of the exhibit space** they have applied for.

4. **SET-UP**

- A. Set-up is only allowed during the specified set-up days and times. No vehicle access to booth areas to drop off product during event hours.
- B. Vendors/Exhibitors to provide their own UL approved extension cords and any 3 prong adapters needed for paid electrical service.

5. **TEAR-DOWN**

- A. No removal of product and/or equipment prior to beginning of tear down.
- B. Vendor/Exhibitor agrees to dismantle their display as soon as practical after end of the event. HAN assumes no responsibility for any Vendor/Exhibitor material left unattended during tear-down.
- C. Any product or materials needing to be picked up and shipped after tear down is the sole responsibility of the Vendor/Exhibitor. HAN and/or the Grand Sierra Resort shall not be responsible for products or items left after end of tear down.

6. **VENDOR/EXHIBITOR INSURANCE**

The Vendor/Exhibitor shall have liability insurance coverage of not less than \$1 million dollars and shall provide HAN with a Certificate of Insurance, naming HAN as an additional insured verifying such insurance coverage.

7. **OPERATIONS AND CONDUCT AT EVENT**

- A. HAN reserves the right to restrict any exhibit to appropriate and suitable methods of operation and/or displays of material. If for any reason an exhibit and/or its contents, or the conduct of Vendor/Exhibitors staff are deemed objectionable by HAN, then, at HAN's sole discretion, that exhibit and/or staff member shall be subject to immediate removal from the event at Vendors/Exhibitors sole expense. **NO vulgar language or alcoholic beverage consumption during the show** will be tolerated at event site.
- B. No scooters, golf carts, bicycles, motorcycles (motorized or not), knives, drug paraphernalia, animals, reptiles or birds are to be sold, promoted, or used in any part of the Vendor/Exhibit space. Single-occupancy (ADA approved) scooter or animal will be allowed for use by handicapped personnel.
- C. Vendor/Exhibitor personnel must wear appropriate apparel (i.e. no swimwear, thong shorts or bikinis). No calendar girls or models allowed. No selling or promoting of any thong, bikini or undergarments. No vulgar products and/or services (at the discretion of HAN) shall be sold, promoted or demonstrated at the event.
- D. Each Vendor/Exhibitor is responsible for all damage to any property caused by Vendor's/Exhibitor's staff, personnel or its representatives.
- E. Vendor/Exhibitor shall not distribute any advertising matter, literature, souvenir items or promotional materials in or about the

Vendor/Exhibitor areas except its own assigned Vendor/Exhibit space or booth.

- F. Vendors/exhibitors are not granted exclusive rights to any specific product category at an event.
- G. Baseball caps, apparel and sunglasses will NOT be allowed to be sold or promoted.
- H. Display Vehicles: All Display Vehicles must remain in the assigned booth space from close of set-up day through the last day of the event. NO "in and out" privileges allowed for any exhibited Display Vehicles.
- I. All demonstration areas must be organized and contained within the Vendor's/Exhibitor's exhibit space.
- J. Show Management reserves the right to stop or remove from the Show any Vendor/Exhibitor, their representative or guest, performing any act or practice, which in the opinion of HAN is objectionable or detracts from the dignity of the Show. Vendors/exhibitors removed from the Show in this matter will not be eligible for refund of space costs.
- K. Vendors/Exhibitors MUST keep the noise levels from demonstrations or music in their exhibit booth space to a minimum and can never interfere with other exhibitors or any of HAN's entertainment.
- L. Booth space must be occupied by Vendor/Exhibitor staff during event hours.

8. **SECURITY**

Security will exercise reasonable precaution for protection of property of exhibitors, but HAN Security or the Grand Sierra Resort assumes no responsibility for loss or damage incurred.

9. **PROPERTY DAMAGE**

Neither HAN or Vendor/Exhibitor shall be responsible for any loss or damage to property of the other party hereto including, but not limited to loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable hereto with respect to any such loss or damage. It shall be the responsibility of HAN and Exhibitor/Vendor, respectively, to secure their own insurance or otherwise protect themselves and its property against any such loss or damage.

10. **LIABILITY RELEASE, INDEMNIFICATION & HOLD HARMLESS**

- A. The Vendor/Exhibitor and each person associated therewith (i.e. employees, spouses, guests, survivors, heirs, executors and representatives) as specifically represented by the person whose name and signature appears on this Application, herein agrees to indemnify, defend, and hold harmless and to release and forever discharge from any and all known and unknown damage, injury, death, loss liability, claims, penalties, actions, causes of action, judgments and liabilities of every kind and description (including court costs and attorney's fees) occasioned by, resulting from and/or related to conduct, actions and/or omissions of anyone connected with this event, including Hot August Nights, the Grand Sierra Resort, all other vendors/exhibitors at the event; and each of their respective owners, shareholders, officers, directors, employees, agents, staff, independent contractors, representatives and servants; and any other persons connected with the promotion, production, management and/or presentation of any portion of the event.
- B. The Vendor/Exhibitor, as represented by their signature on the front of this Application, agrees and specifically acknowledges that HAN and their officers, staff, employees, agents, representatives and/or servants, are herein totally absolved from any responsibility or liability whatsoever in any matters relating to any restrictions, controls and/or conditions imposed on the Vendor/Exhibitor by any regulatory agency or government authority (whether federal, state, regional or local), whether in connection with, before, during, or after this event, or otherwise.
- C. Vendor/Exhibitor relinquishes any and all rights to any photos or video taken in connection with this event. It is understood that these photos and/or videos may be used for future promotions.