



2019 MEDIA CREDENTIAL APPLICATION
Deadline: July 26, 2019

For media access to the 2019 Hot August Nights event, a media request form must be completed and sent to:

Heather Libretti
1425 E. Greg Street
Sparks, NV 89431

Phone: 775-356-1956 Ext. 224
Cell: 775-997-9546
Fax: 775-356-1957
Email: HLibretti@hotaugustnights.net

Media credentials give you access to the following paid activities:

Drag Races & Burnouts
Swap Meet, Cool Car Corral & Showroom
Sock Hop/ Prom (TBA)

****Media Credentials do not include access to any ticketed concerts, backstage entertainment areas or VIP sponsor tents. For additional access requests, please make arrangements with Heather Libretti.**

Credentials will be confirmed by phone or email no later than August 1, 2019.

Media within the area may pick-up their credentials from the Hot August Nights office, 1425 E. Greg Street, Sparks, Nev., between July 29 – August 9, between 9 a.m. and 5 p.m., daily. To pickup after this date, please contact Heather Libretti. **Media must present ID at time of pickup.**

Primary Media's Name: _____

Additional Media Names: _____

Title (s):

Coverage Start Date: _____

Story Description: _____

Email Address: _____

Media Organization: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

Editor: _____ Phone: (____) _____

Media Type: _____

Distribution Type: _____

Circulation: _____

Primary Audience: _____

Terms and Conditions:

I. Overview

The following media credential guidelines were established to provide an overview of the procedures followed by Hot August Nights in processing media credential requests and a clear understanding of the guidelines for media access at event sites.

II. Eligibility

Hot August Nights will issue media credentials to members of the working press only. By definition, a member of the working press shall be a paid employee or representative of a known and established media organization (newspaper, magazine, television, radio, web site, etc.). Journalists who receive credentials must be on assignment for a specific media organization at each event. All journalists who wish to attend Hot August Nights events must submit a media credential application pursuant to this policy. Freelance journalists must be on assignment at the specific event or must submit a media credential application indicating the scope and purpose of the requested coverage. Organizations may request more than one media credential; however, Hot August Nights does not guarantee more than one credential will be awarded per organization.

III. Application Deadlines

Media credential applications must be received by Hot August Nights by the established deadlines set for each event. Hot August Nights cannot guarantee that journalists who submit their applications after the deadline will be accommodated.

Applying for a credential in no way guarantees that you will receive a credential. At some events, space may be limited and only a certain number of media credentials will be issued.

IV. Credential Acceptance

Hot August Nights encourages all media to attend Hot August Nights events. However, if there is a limitation on the number of credentials issued for a specific event, Hot August Nights will consider the following criteria, in order of significance, when issuing approval:

- Media organizations with a large daily circulation and/or a large national audience.
- Local media in the host city and relevant specialty media.
- Media outlets which attend Hot August Nights events on a regular basis.
- Applications which are received by the deadline date.

V. Credential Usage

Credentials must be worn at all times. Each media credential is issued specifically for the journalist who was accepted through the credential process. Any media outlet that wishes to change the name(s) of their credentialed journalist(s) may do so, in writing, prior to the beginning of an event. Credentials may not be given or loaned to another person for any reason.

Misuse of a Hot August Nights media credential will result in the immediate loss of the credential, removal from the media areas and the possible loss of credential privileges for future events for the journalist and his/her organization.

VI. Interview Policy

Hot August Nights will provide opportunities for the media to interview requested individuals. All interview requests should be directed to Heather Libretti 775-997-9546 or hlibretti@hotaugustnights.net.

VII. Photographers

Photographers wishing to cover Hot August Nights events must be on assignment from a recognized news organization and be using professional camera equipment. All photographs taken at the event are to be used solely for use by the publication for which an individual is credentialed, unless he/she is otherwise granted express written consent by Hot August Nights. Without such consent, it is strictly prohibited for any photograph taken in association with the event to be used in any manner by, or in association with, any publication other than that publication for which the individual is credentialed. Photographs taken at this event are not to be sold to any other media outlet, organization or individual unless permission is granted by Hot August Nights. Failure to comply with the above regulations will result in the immediate loss of credential privileges for all future Hot August Nights events for the photographer. Additionally, the media outlet listed will lose the ability to credential a photographer at future Hot August Nights events.

VIII. Television Coverage and Videotaping

Hot August Nights will grant Television Coverage and Videotaping on an individual bases. Station/ broadcast to state purpose/usage of coverage. Film crew to check in with Heather Libretti 775-997-9546 or hlibretti@hotaugustnight.net prior to filming or interview. Granted permission of Videotaping will be asked to provide a copy of any episode to Hot August Nights.

I agree to the Terms and Conditions initial: _____

Hot August Nights Reno/
Sparks/Virginia City
Aug. 2 —Aug. 11, 2019
hotaugustnights.net