

## **PEPPERMILL HOTEL CASINO TO HOST OFFICIAL HOT AUGUST NIGHTS KICK-OFF PARTY**

**Reno, NV- Aug 3<sup>rd</sup>**- The engines will roar as the excitement begins Monday, August 3<sup>rd</sup> from 4 PM until 10 PM at the Peppermill Hotel Casino's Official Hot August Nights Kick-Off Party.

This is the traditional start to Hot August Nights and it begins the celebration of cars and the music of the 50's and 60's with an evening of cruising, show-n-shines, and KODS cruise night giveaways, including 4 tires from Big O Tire Co., a Coors Cruzin' Cooler and Hot August Nights Apparel. Classic specialty cars will be on display and Johnny Barron & the Bell Aires will be on the outdoor stage while Sharon and the Chevelles perform in the Casino Cabaret.

The Peppermill's parking lot will be loaded with vendors, food and beverage booths.

This Kick-Off Party sets the stage for week long activities at the Peppermill, including Night Life Show-n-Shines and free entertainment.