

HOT AUGUST NIGHTS: GRAND SIERRA RESORT TO GIVE AWAY \$20,000.00 AT CLASSIC CHERRY SHOW-N-SHINE

Reno, NV – Saturday, Aug. 8th - Registered car participants get the chance to win an extra \$10,000.00 at Hot August Nights 2009. Each day, Tuesday through Friday, the Grand Sierra Resort will be hosting its Classic Cherry Show-n-Shine, from 11 AM until 5 PM.

Daily “Best of Show” judging will take place for the top five vehicles each day. The respective winners will each receive a ribbon and \$500.00 in cash... thus each day the Grand Sierra Resort will be awarding \$2,500.00 in total prize money.

Awarding of the daily prizes will take place at 7:00 PM each day on the Hot August Nights stage at the Grand Sierra Resort venue site. The winner’s names will also be posted on a sign at the main cashier’s cage.

The daily winners will automatically be entered into the Grand Sierra Resort’s “Best of Show” competition which will be conducted in the Grand Theatre on Saturday, August 8th, at 9:30 PM. All twenty of the finalists will have their cars elevated to the stage where they will be judged by a blue ribbon panel of Judges. Each car and owner as they are introduced will bring their car to center stage for a full background biography of the car and owner.

The cars will be in the spotlight during their introduction and they will be filmed and choreographed to music and special lighting effects... the filming will be displayed on giant screens on both sides of the gigantic stage in the Grand Theatre.

The winner of the Grand Sierra Resort’s “Best of Show” will receive \$10,000.00 in cash. The winner will also receive a beautiful trophy to signify the honor of being selected the Grand Sierra Resort’s “Best of Show”. A second version of the trophy will be placed on permanent display at The Grand Sierra Resort and each succeeding year of this type of competition, an additional name will be added to that trophy.

This is a new and incredible way to keep the dream alive of America’s love affair with the cars and music of the 50’s and 60’s.